

Report of the  
Professional Advancement Committee of the NAEB  
to the Convention

October 30, 1954

A. The Professional Advancement Committee, newly formed this year, accomplished its most important objective in 1953-54 through its sister committee, the Workshop and Scholarship Planning Committee. This latter group, which has as its chairman a member of the Professional Advancement Committee, and has as a member the chairman of the latter committee, functioned for the NAEB in the screening of applicants who desired to upgrade themselves professionally by participation in summer study, including workshops, in the field of radio and television broadcasting in the summer just passed.

B. Most important accomplishments of the Professional Advancement Committee functioning by itself in its first year were:

- (1) The development of a definition of its purposes and objectives, and
- (2) the development of recommendations for studies calculated to assist in the accomplishment of some of these objectives.

C. As presently defined the purposes of the committee are as follows:

- (1) The upgrading of staff and personnel of NAEB stations and production centers.
- (2) The evaluation and development of job qualifications of personnel involved in educational broadcasting.
- (3) The discovery of areas of weakness in the standards for personnel and the development of recommendations for the correction of these weaknesses, including recommendations for short courses of instruction for personnel needing such instruction.
- (4) The study of instruction currently available for professional advancement looking toward the bringing together of those in need of certain help and those who already offer that help.
- (5) The improvement of the lot of the professional broadcaster among his colleagues in education, on the campus, in the school system, etc.

D. Conceived as possible functions of the committee subject to the will of the parent body:

- (1) The development of recommendations of criteria for membership in the NAEB.
- (2) In the light of an exact definition of the peculiar function and the unique objectives of the NAEB itself, the development of standards for active members as distinguished from standards for associate members.

Scanned from the National Association of Educational Broadcasters Records  
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